



Explore the artist in you.
Learn. Create. Succeed.

PHOTOGRAPHY & VIDEOGRAPHY

(Studio/Online Course)

Perfect for aspiring photographers and videographers looking to hone their visual aesthetics and acquire robust technical and creative skills.

Course Description

The Photography & Videography course at The Film Tuition is designed to cultivate exceptional visual aesthetics and in-depth visual knowledge. Students will refine their visual language and master lens-based practices by focusing on essential photography and videography skills. Through project assignments, students will demonstrate a contextual understanding of key photographic and visual theories. At the culmination of the course, students will showcase their Photo Zine, Montage, and Videography Show-Reel at The Film Tuition Exhibition, highlighting their creative journey and expertise.

Duration

4 months (17 sessions), with one class per week, each lasting over 2 hours.

Location

Studio classes will be held at **iO - The Space** (*The Riviera, St 41, Phase 4, Bahria Town, Islamabad*), while online classes will take place simultaneously on Microsoft Teams. Online students will have the opportunity to freely communicate and interact with those attending the studio sessions.

Aims & Objectives

The goal of this course is to equip students with a diverse set of visual techniques and practices for effective communication. Each week, students will advance their skills in visual techniques, pushing their creative and technical boundaries to take a project from concept to completion.

Pre-Requisites

A minimum of 10 years of education is required. No prior experience or knowledge of photography or videography is necessary, but applicants must have a passion for learning the art.

Final Outcome

Each week, students will embark on creative assignments tailored to capture compelling photos and videos aligned with the topic of the week. At the culmination of the course, their artistic journey will culminate in the grand showcase of their Photo Zine, Montage, and Videography Show-Reel at The Film Tuition Exhibition hosted at iO-The Space in Islamabad.

Materials & Equipment Needed

Capture Devices: Bring your trusty DSLR camera or a high-quality mobile/tablet with a good camera.

Enhance Your Shots: Optional camera lenses and accessories to take your images to the next level.

Steady Your Vision: Consider bringing a tripod for stable shots, especially in low light. (Optional)

Editing Powerhouse: Bring a laptop/MacBook loaded with Adobe Photoshop and Adobe Premiere software (we'll install them during classes if you don't have these).

Take Notes: Have a notepad/notebook and basic stationery ready to capture key points, ideas, and class assignments.

Online Class Essentials: For online learners, a laptop, tablet, or mobile device (laptop preferred) with Microsoft Teams installed and a reliable internet connection to join our virtual classroom.

Codes of Conduct

Each student must maintain a minimum attendance of 75% to qualify for the certificate. Any misbehavior towards the teacher or classmates will result in disqualification from further lectures. Students are expected to adhere to general class etiquette.

Course Outline – Photography & Videography

Session	Course Outcome
1	Introduction / The Subject / Shot Types Rules of Framing & Composition <i>Assignment: Symmetry & Leading Lines Still & Video</i>
2	Rule of Thirds / Aspect Ratios / Frame Rate / Camera Angles & Movement <i>Assignment: Rule of Thirds Still & Video</i>
3	Understanding the Camera, Lenses, and Basic Equipment Types of Cameras & Lenses / Camera Modes / Aperture / Shutter Speed / ISO / Picture Profiles / Camera Settings / White Balance / Temperature <i>Assignment: Light Painting</i>
4	Adobe Photoshop Basics Exposure / Brightness / Contrast / Levels / Hue / Saturation / Vibrance / Highlights / Shadows / Midtones / Curves / Cropping / Layers / Basic Tools RAW vs. JPEG vs. PNG <i>Assignment: Photo Adjustment in Adobe Photoshop</i>
5	Mise-en-scene / Depth of Field / Color Palettes / Art Direction Basic Lighting Techniques for Photography & Videography <i>Assignment: Still & Video Using Table Lamp & Candles</i>
6	High Key Lighting / 3 Point Lighting / Reflectors <i>Assignment: Still & Video using 3 Point Lighting</i>
7	Low Key Lighting / Rembrandt Lighting <i>Assignment: Rembrandt Lighting Still & Video Portrait</i>
8	Still & Video Portraits / Avant Garde Practices / Contemporary Visual Art <i>Assignment: Replicating old Master Photograph as Still & Video</i>
9	Landscape and Nature Photography / Natural Light / The Golden Hour <i>Assignment: Landscape & Nature Stills & Videos at The Golden Hour</i>
10	Creative Still & Video Portraits / Techniques <i>Assignment: Creative Still & Video Portraits</i>
11	Product Photography & Videography / Techniques <i>Assignment: Product Stills & Videos</i>
12	Documentary/Event Photography & Videography <i>Assignment: 4 Documentary Stills & Videos</i>
13	Fashion Photography & Videography <i>Assignment: 4 Fashion Stills & Videos</i>
14	Photo Editing in Adobe Photoshop / Passport Size Photo Image Size / DPI / Quick Selection / Magnetic Lasso / Lasso / Magic Wand / Pen Tool <i>Assignment: Passport Size Photo using Pen Tool</i>
15	Business of Photography & Videography Photo Manipulation Techniques in Adobe Photoshop Type Layer / Masking / Healing Tools / Clone Stamp / Liquify <i>Assignment: Photo Manipulation</i>
16	Marketing & Selling your Work as a Photographer & Videographer Video Editing Basics in Adobe Premiere / Montage / Sound in Video <i>Assignment: Videography Show Reel</i>
17	Final Submission: Portfolio & Exhibition <i>Photo Zine & Video Montage Display</i>